



San Fernando Valley Rush is a 501 (c)3 non-profit organization that supports, encourages and enables the student athletes in our community to enjoy the sport of tackle football and cheerleading.

We are committed to providing the quality coaching and support that promotes teamwork, builds player self-esteem and increases knowledge and skill in a safe and positive environment. Our goal is to provide a youth football program that is ran for, and by, the families of the San Fernando Valley.

All fundraising, team sponsors, and fees paid by players and their families will stay in our community to provide practice equipment and scholarships for our youth. Through this we can create a great experience for our children and a long term winning football tradition for our community. We are reaching out to your business in hopes that your organization will want to join the community in supporting this local youth program by becoming a sponsor.

To run our football and cheer program alone costs \$40,000 for the 125 kids we serve annually. Our goal is to supplement our budget with \$10,000 from supporters such as yourself. We thank you in advance for your heartfelt contribution.

Best,

Adreana Thomas

VP, San Fernando Valley Rush



HOW TO BECOME A VALLEY RUSH YOUTH FOOTBALL SPONSOR

Becoming a sponsor for Valley Rush Youth Football is really quite easy. Simply inform us of your intent to participate at the level you choose by completing the attached Corporate Sponsor Agreement or Contribution Opportunities form. Sponsorship written commitments and payments are due by August 20th, 2016. Meeting this deadline ensures that we can get your business or organization's name on all equipment or materials for which your level of sponsorship is eligible.

MVP SPONSORSHIP PACKAGE \$2000.00 (1 per team)

Benefits Include:

- Company logo on player's jerseys (payment must be received prior to 8/15/16)
- Company logo on Valley Rush Website (www.sfrush.com)
- Full page ad in the end of season yearbook
- Sponsor appreciation plaque at the end of the season
- Company name announced as team sponsor at each home game
- Fund a scholarship for (2) families with children who could not afford to play otherwise
- You will be named in a heartfelt letter to each scholarship recipient as a contributor

PART OF THE TEAM 12th MAN SPONSOR \$1500

Benefits Include:

- Company logo on Valley Rush Website
- 1/2 page ad in the end of season yearbook
- Sponsor appreciation plaque at the end of the season
- Company name announced as team sponsor at each home game

TOUCHDOWN SPONSORSHIP PACKAGE \$1,000

Benefits Include:

- Company logo on Valley Rush Website
- 1/4 page ad in the end of season yearbook
- Sponsor appreciation plaque at the end of the season

EVERYONE DESERVES A SHOT SPONSOR \$500

Benefits Include:

- Fund a scholarship for an athlete who could not afford to play otherwise
- You will be named in a heartfelt letter to each scholarship recipient as a contributor

If you have questions regarding your sponsorship or would like information about becoming a sponsor, please contact me at **818.646.6112** or adreena1122@gmail.com.



CORPORATE SPONSOR AGREEMENT

YES, I will be a sponsor for Valley Rush Youth Football and Cheer at the level noted below: *(If a corporate sponsorship is not for you, please give at a level of your choosing)*

- MVP Sponsorship | \$2,000
- Part of the Team 12th Man Sponsor | \$1,500
- Touchdown Sponsorship | \$1,000
- Everyone Deserves a Shot Sponsor | \$500
- Other Contribution Amount | \$_____

Name of Business: (List name as it should appear in all printings/ publicity.)	
Address:	
Contact Person:	
Phone:	
Email:	

If you would like your sponsorship to benefit a certain team, please note the team below:

Division:	
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Please make checks payable to:

San Fernando Valley Rush
19212 Schoenborn St.
Northridge, CA 91324
EIN: 46-5768774

We also accept all major credit cards and PayPal as a form of payment.

To ensure you receive the benefits for which your level of sponsorship qualifies, please return this form along with your payment by August 20th, 2016. (Commitments made after this date are appreciated, but we cannot guarantee that you will receive proper recognition due to printing deadlines that we must meet.)

Please email your logo in .eps format to adreena1122@gmail.com.

